

## HAPPY NEW YEAR FROM VOX COSMETICS

### hot press

Vox is featured in the Feb 4<sup>th</sup> issue of **OK Magazine** in the beauty section.

Vox has partnered with Albert Torres Salsa Productions to meet the unique needs of Salsa Dancers. Join Vox at the Miami, Montreal and the Los Angeles Salsa Congress this April and May.

Vanessa continues to give makeup advice on the fashionable [styleforfree.com](http://styleforfree.com). As seasons change so do trends. Ask your personal image consultant a question, and see what trends are here for the winter. "V" will respond to your burning beauty dilemmas to make your applications fun, easy and exciting.

### new developments

View **VOX'S NEW COLLECTION** - 7 colors of **MINERAL MAKEUP PIGMENTS** ranging from hues of purples, browns & highlighters.

Expand your makeup bag TODAY!

**PIGMENTS** available at [voxcosmetics.com](http://voxcosmetics.com), Puff Beauty Studio in South Pasadena & The Powder Room Boutique in Woodmere, Ohio.

### vanessa's monthly tip

#### Using **MINERAL MAKEUP PIGMENTS**

Mineral Makeup Shadows are the new craze. The burning question always asked "How do I use **MINERAL MAKEUP PIGMENTS**?"

#### Eye Shadow Longevity:

- Apply concealer, foundation and powder.
- Use a cream color base on top of the powder and apply the pigment by stippling (patting) with the **Vox Tapered Shader Brush 10**.
- Use Vox Pigment **Flesh** on the lower lid, **Choc Delight** on the crease, & **Mist** as the highlighter. These three colors blended together are a beautiful mix!

**Tip:** Pigment is loose in texture. Use excess product from the lid of the jar. Working with smaller amounts of product on your brush, decreases your mistakes. It's easy to add more pigment vs. take away.

**Remember, MINERAL MAKEUP PIGMENTS** are interchangeable. They can be used on your eyes, lips, face and even nails. All you need is a clear color base to be versatile.



**Hint:** The more bases used the longer the pigments will last.

**Hint:** Using a cream color base will enhance the color of the pigment.

### contact

To purchase products or learn more makeup techniques visit [voxcosmetics.com](http://voxcosmetics.com). Spread the word on Vox! Forward this newsletter to all your friends and family.